SCIENTIFIC AGHIEVE CBK TRANSMITTER

Watrous Station Most supervised by George Dix, RCA RCA Victor transmitting equipment at Watrous Station Most Modern on Continent

50,000 WATT TRANSMITTER WILL TAKE CARE OF LONG NEEDED SERVICE TO LISTENERS IN PRAIRIE PROVINCES

The thost modern and technically perfect radio station on the Amelican continent CBK, the Canadian Broadcasting Corporational outlet for Western Canada will be officially opened at Watrous at 7 o'clock this evening.

The compling of CBK marks the fulfullment of the C.B.C.'s second installment of national high-power coverage, the CBA station, a sister of CBK, having been opened in the Maritimes earlier in the year. Both are of 50,000 watt power.

C.B.C.'s second installment of national high-power coverage, the CBA station, a sister of CBK, having been opened in the Maritimes earlier in the year. Both are of 50,000 watt power.

The new Watrous plant, which now makes a total of four erected by the CBA. Curing the last the base of the redistor town water a total of four erected by the CBA. Curing the last the base of the redistor the power of a fonce the provided in the house of the redistor the water of a fonce the provided in the town of the constitution of the case of the provided in the town of the case of a fonce the provided in the town of the case of the provided in the town of the case of the provided in the town of the case of the provided in the town of the case of the provided in the town of the case of the provided in the town of the CBK in the new station is the case of the provided in the town of the CBK in the new station is displayed by the CBA. Company is the provided in the town of the CBK in the new station is displayed by the case of the provided in the town of the CBK in the new station is displayed by the case of the provided in the town of the CBK in the new station is displayed by the case of the provided in the town of the CBK in the new station is displayed by the case of the provided in the town of the CBK in the new station is displayed by the case of the provided in the town of the CBK in the new station is displayed by the case of the provided in the town of the CBK in the provided in the town of the CBK in

Best Wishes

CHAB

Moose Jaw

ON THE DIAL

SASKATCHEWAN

ONAL 320

PRINCE ALBERT

BERTA

LETHBRIDGE

MANITO

Greater Power Brings

Greater Enjoyment To Greater Numbers

From the International Boundary

to the Arctic Circle, and from Lake Winnipeg to the Foothills of the Rockies, thousands will listen for CBK, 540 on the dial, and the finest

radio has to offer.

CBK

other. Independently the both rooms are equipped whether both rooms are equipped whether the both rooms are considered to the construction of these reaches a resistance of the construction of the constructi

15-HOUR SERVICE

15-HOUR SERVICE

CBK, operating on 540
kilocycles and 555
meters, officially opens
its regular weekly schedule of Canadian Broadcasting Corporation programs at 9 a.m. Sunday,
July 30. Broadcasting
begins each morning at
9 o'clock and continues
until midnight.

Portion of Transmitter Panel

The final letter "K" in the new station's call letters commemorated the control of C.B.C. Station

Canada. All sequences made in Canada in Green control of the control of all of the Rudens Bay to the control of all of the Rudens Bay to control of the Rudens Bay to control

New Song Written By Band Members

Writing lyrica for swing songs oduces some mighty peculiar re- J. Harrison Harley, assistant director of news and special events at the state of the

"K" for Kelsey | Economy Keynote | CBK Highlights

To Broadcast From

A Tank in Motion

A Tank in Motion

Working Life of Qavalryman

B.B.G. This Month

A vivid impression of the work

A vivid impression of th

Engineer's Dream

Radiator Will Withstand 100-Mile an Hour Wind

L. C. Brockington Speaks From

Special Broadcast Will Mark Opening

Premiers Also Billed Slender Strength



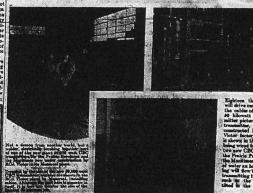
Dimensions

Windows of Special Design Innovation Innovation From the but contains enter 1 feet to the start when the start

tion of special st. First used treal, this type to be brought. They are so one sash con-

WAVE TRAPS

World's Finest Equipment



THE MONARCH LUMBER CO. LTD.

WATROUS, SASK.

Lumber and Builder's Supplies

EHOMES AND LAKE COTTAGE

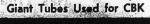
On Saturday, July 29th, at 7 p.m. S.T., the Canadian Broadcasting Corration commences a new service to the people of Western and Northern tanda On that day, CBK, the world's west broadcasting station, by means its giant 50,000-watt transmitter, will it forth a flood of Music, News, the Features, Comedy, and Drama— Beard throughout Saskatchewan into Manifoba and Alberta. 50,000 WATTS-TO GIVE YOU CLEAR RECEPTION DIAN BROADCASTING CORPORATION

CBK COVERAGE TO FAR COUNTRIES

Watrous Ideal for Radio Transmitter

OHOSEN AFTER COMPLETE SURVEY OF PRAIRIES ORDINARY COVERAGE WILL INCLUDE ALL PRAIRIE LISTEMERS

Given favorable reception conditions CBK, it is predicted, will be heard in many sections of the world, in Australia, South Africa and Europe.
CBK unit is as powerful as any station built anywhere in the world. Soil conditions in the Watrous section of the Prairies gives a high electrical conductivity, much greater than in the eastern parts of Canada and the United States.





10.30—Bu

AMERICAN

To Language C. J. L. C. Share

The American C. J. L. C. Share

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News. Steary-Vancouver. Es to Dreamland-N.B.C.

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nhattan Malodies.
ythan Girls—N.B.C.
Ty of Mary Martin.
Peridas.

Books to nippe.

-Recordings.
-

KSL.
Reporter—KFI, KPO.
2.00—Will Osbourne—KSL.

13.00—WILL CONCERNENCE FED.

3.40—Magie Key-Will, WENR.

5.00—Notes III-LE, WENR.

5.00—Notes II

0.30-Moon River-WLW 1.00-Reporter-KPO, KFI. 1.15-Nightcap Yarns-KEL

10. - Wee five WIN 1 1.00 - Wee five Will William Will

1.20—Transpare Victor—Warris, R.B.C.
Loo—Price Warriss—Erro, Erri, WMAQ
2.30—And Writemen-Rell., WCCO
Victor Loops Ord.—WARAG, WIN
Commany Devery—Rolls (Err., 1972)
5.50—Transpare Commany Commany Devery—Rolls (Err., 1972)
5.50—Error Loops Ord.—W.W.
5.50—Error Loops Ord.—W.W.
5.50—Error Loops Ord.—W.W.
5.50—Error Loops Ord.—W. C.
1.150—Error Loops Ord.—W. C.
1.15

B.B.O. Emptra programs from London ever GBD, 25.53 m., 11.75 mag.; GBC, 31.52 m., 9.35 steg.; GBB, 31.55 m., 9.51 mbg, and GBL, 49.16 m., 6.11 mag.

7.45—Arthur Duiay Quintet.
8.15—"Lucky Dip."
9.00—Rig Ben. News.
8.40—Watter Collings and his Light Or

1.00—New January, July 20.

1.00—Yes universal parts of Light Or Constitution of Constitution

STRICTER CONTROL

Passport Regulations Between England and Ireland Will Be Tightened

British United Press
British United Press
Government is considering a plan to place Eire on the same footing as passports granted Dominion citizens entering Britain.
The move, it was understood, is the result of the Irish Republican Army's terrorist campaign, which, it is claimed, was enabled to become the constitution of the press of the pr

Eire.

It is believed, that by placing Eirs on the same footing as other Dominions the movements of suspected terrorists could be checked.

Storks Travel By Airplane

British United Press
LONDON, July 29.—As they
alighted from an airliner at the
end of a 1200 mile flight from Warsaw, five storks were met at Groydimere Educational Museum.
The storks are hare on a cell
tilic mission. They will soon be retilic mission. They will soon be resided and their homing institute
will be judged on whether or not
they fry back to Poland.

Amos 'a' And - Est had - State - State

Officials Check When Runner At Singapore

At SURGEPORE NAME OF THIS TORK STATES AND ADDRESS OF THE STATES OF THE S

NEW C.B.C. STATION CBK goes RCA Victor All the Way

For Matched Performance

90 RCA Victor

in your Home too!

See the sensational new 1939 RCA Victor Radios designed and created constructed the 50,000 watt RCA Victor Transmitter for CBK

The Casedian Broadcatting Co-poration chose RCA Victor. High Edelity Thansiers Engloweni for CRK to provide Western Henor-with the Hesser possible reception. Match the splendid performance of CRK with a ray 1939 RCA Victor "Go- RCA Victor from the broadcasting station to your home" for greatest radio onlyment.



HEINTZMAN & CO. Ltd.

154 Second Avenue, South

CALLING THE WORLD RADIO STATION CBK

MANITOU LAKE

Vacation for both health and pleasure here. The mineral content of Little Manifou Lake contains marvellous currently powers, the mineral crystale taken from this lake have profit of the profit of uniform of the mineral crystale taken the content of uniform of the mineral crystale taken from this lake have profit of the lake are of such browners, that it is impossible to the lake are of such browners, that it is impossible to the lake are of such browners, that it is impossible to the lake are of such browners, that is the content of the lake are of such browners, the content of the lake are of such browners, the content of the lake are of such browners, the content of the lake are of such browners.

CBK

Western Regional Station WESTEIN TORSIONAL UNITED WITH THE PRODUCTION OF THE PRODUCTION OF

WATR

WATROUS Invites You

to spend your vacation here or spend a weekend at this beauty spot, which can be sailty ranched by rail or gravelled highway. It is situated cantrally—in the Frovince on the Canadian National Railways

EVERY FACILITY FOR YOUR VACATION

The Voice of Western Canada

THE FOLLOWING WATROUS FIRMS AND ORGANIZATIONS CONGRATULATE THE CANADIAN BROADCASTING CORPORATION ON THE COMPLETION OF THEIR NEW 50,000-WATT STATION

AGAR'S MASTER SERVICE HIXON'S DRUG STORE STATION

CAMEO CAFE THE CHALET (Manitou Beach)

CLAFFY'S HARDWARE V. R. CODE, MEN'S WARE FOTHERINGHAM & SON GREST'S GARAGE

LANGILLE'S MODERN PER-MANENT WAVE SHOP

-MANITOU HOTEL

R V SERVICE STATION

R. L. REED, B. A. SERVICE STATION

CONGRATULATIONS! CANADIAN BROADCASTING

CORPORATION

On the Completion of CBK, Watrous And THANK YOU for Your Choice of This Location

We Extend a Cordial Invitation to All

To be sure to visit Watrous "The Carlshad of America" to look over Station CBK, "The Voice of Western Canada," the newest and most up-to-date link in the Canadian Broadcasting Corporation chain, and enjoy a healthful carefree vacation at Manitou Beach.

The Town of Watrous

NORMAN BRACEWELL Clerk

A Secretary of the second seco