





# CBK COVERAGE TO EXTEND TO FAR COUNTRIES

## Watrous Ideal for Radio Transmitter

**CHOSEN AFTER COMPLETE SURVEY OF PRAIRIES; ORDINARY COVERAGE WILL INCLUDE ALL PRAIRIE LISTENERS**

Given favorable reception conditions CBK, it is predicted, will be heard in many sections of the world, in Australia, South Africa and Europe.

CBK unit is as powerful as any station built anywhere in the world. Soil conditions in the Watrous section of the Prairies gives a high electrical conductivity, much greater than in the eastern parts of Canada and the United States.

Before the selection of Watrous as the site for the erection of the powerful transmitter was made, the Canadian Broadcasting Corporation conducted a survey of the prairie before determining the ideal location. The survey included the setting up on the property of a test broadcasting transmitter complete with vertical radiator.

Ordinary daily coverage of CBK for C.B.C. purposes is expected to extend east from the Rockies to Fort William; north to the North West Territories; south well into the United States. The Arctic station is also expected to be served by the Saskatoon station.

Everyone on the prairie will have a constant supply of radio programs through CBK.

**MADE IN CANADA**  
All transmitter equipment, the most modern procurable, and all materials for the building itself were products of the Dominion. All work on the transmitter and on construction of CBK was done by Canadians. Watrous men were employed in the erection of the transmitter. George D. B. RCA engineer in charge of construction, says more than 200 men with the skill of the best workmen in the world were employed on the project.

A Watrous farmer came to the aid of engineers who were working at a loss to determine how to place the 400,000-watt antenna required to ground the antenna. This was placed in the ground at a depth of 10 feet in a star shape.

**REPEAT PROTEST**

**Argentinian Asking Return Of Falkland Islands by British Government**

**British United Press**  
BUENOS AIRES, July 20.—A letter requesting the return of the Falkland Islands to the Argentine has been sent to King George VI by Don Augusto Barria Padernera, president of the official National Commission of Homeage to the Heroes of the Reconquest and Defiance of Buenos Aires.

In the letter, Don Barria Padernera states that the return of the islands can be arranged by August 12, to coincide with the 125th anniversary of the defeat of the British invaders in 1814.

He declares that this anniversary is celebrated every year, "not as a victory but rather as a day of Argentine vindication in conjunction with other epoch-making dates which are so precious for the commemoration of the Argentine people."

The idea is that the defeat of the British by the Argentine volunteers militate give the Argentine the confidence in their own strength which enabled them to win their independence from Spain in 1810, ten years after the British invasion.

The Falkland Islands, which have been French, Spanish, British, Argentine and British again during the past 175 years, were Spanish at the time of the Argentine Declaration of Independence.

Provision was sent to rule the islands until 1825, when a British naval force under Admiral Campbell occupied them.

The Argentine immediately sent a protest to London, and the protest has been repeated every ten years ever since.

**SHORT WAVELENGTHS**  
National Federation of Press Women gave awards to C.B.A., N.C. and M.B.S. for N.Y.P.A. salutes of nations.

C.B.A., W.K.E. and W.K.A. showing Levantine Stadium concert with Spanish and English comments.

**Tower Base**  
One of the many "miracles" of CBK to the layman is the base of the 400-foot tower. This 400-foot insulator tapers to a final projection with just two inches resting on a steel plate attached to the concrete pier which is sunk seven feet into the ground. The left end of the insulator is shown in the two coils which light the tower. At the extreme top of the tower is set a 1,000-watt red light which can be seen 10 miles distant.

**CONGRATULATIONS CANADIAN BROADCASTING CORPORATION**

**On the Completion of CBK Watrous And THANK YOU for Your Choice of This Location**

**We Extend a Cordial Invitation to All**

To be sure to visit Watrous "The Carlsbad of America" to look over Station CBK, "The Voice of Western Canada," the newest and most up-to-date link in the Canadian Broadcasting Corporation chain, and enjoy a healthful carefree vacation at Manitou Beach.

**The Town of Watrous**

DR. AGAR, Mayor

NORMAN BRACEWELL, Clerk

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The programme in this program are the result of most recent changes made by the broadcasting companies.

Having created the most modern broadcasting station obtainable in Canada, C.B.C. is planning a series of special broadcasts in which the national resources and the diversified life, aspirations and character of the people of Western Canada will be prominently featured. One of these, "The Story of What's," has just been completed. Another will deal with the great mineral wealth, thus presenting to the world a true picture of the potential riches of the Canadian West.

CBK will carry all round table and other forum discussions and talks in which Western Canadians will play an increasingly important part. The diversified service now originating in the West will be expanded even more than at present. Numerous excellent orchestral programs such as Musio By Faith, Melodie Bings, The Grenadier Guards Band, and many popular vocal and instrumental recitals, variety and dramatic features from every part of Canada which have previously been heard by a limited audience on the Prairies, will now be within the reach of most listeners. French-speaking listeners of hearing more regularly and clearly the many fine bilingual programs released by the C.B.C. A special series of old-time dance programs is being developed for the coming fall and winter season.

Those who look forward to a great increase in the cultural and educational work that radio can do in this country, to an enhancement of its unifying influence in an area of great racial diversity and to the continuous provision of more wholesome and pleasing entertainment regard the opening of CBK as one of the greatest steps toward the ultimate achievement of that desire.

**CANADIAN BROADCASTING CORPORATION**  
Saskatoon, July 20

12:30—Walt Disney—C.B.C. Toronto.  
1:00—The Little Rascals—C.B.C. Toronto.  
1:30—The Little Rascals—C.B.C. Toronto.  
2:00—The Little Rascals—C.B.C. Toronto.  
2:30—The Little Rascals—C.B.C. Toronto.  
3:00—The Little Rascals—C.B.C. Toronto.  
3:30—The Little Rascals—C.B.C. Toronto.  
4:00—The Little Rascals—C.B.C. Toronto.  
4:30—The Little Rascals—C.B.C. Toronto.  
5:00—The Little Rascals—C.B.C. Toronto.  
5:30—The Little Rascals—C.B.C. Toronto.  
6:00—The Little Rascals—C.B.C. Toronto.  
6:30—The Little Rascals—C.B.C. Toronto.  
7:00—The Little Rascals—C.B.C. Toronto.  
7:30—The Little Rascals—C.B.C. Toronto.  
8:00—The Little Rascals—C.B.C. Toronto.  
8:30—The Little Rascals—C.B.C. Toronto.  
9:00—The Little Rascals—C.B.C. Toronto.  
9:30—The Little Rascals—C.B.C. Toronto.  
10:00—The Little Rascals—C.B.C. Toronto.  
10:30—The Little Rascals—C.B.C. Toronto.  
11:00—The Little Rascals—C.B.C. Toronto.  
11:30—The Little Rascals—C.B.C. Toronto.  
12:00—The Little Rascals—C.B.C. Toronto.

**AMERICAN**  
12:30—The Little Rascals—C.B.C. Toronto.  
1:00—The Little Rascals—C.B.C. Toronto.  
1:30—The Little Rascals—C.B.C. Toronto.  
2:00—The Little Rascals—C.B.C. Toronto.  
2:30—The Little Rascals—C.B.C. Toronto.  
3:00—The Little Rascals—C.B.C. Toronto.  
3:30—The Little Rascals—C.B.C. Toronto.  
4:00—The Little Rascals—C.B.C. Toronto.  
4:30—The Little Rascals—C.B.C. Toronto.  
5:00—The Little Rascals—C.B.C. Toronto.  
5:30—The Little Rascals—C.B.C. Toronto.  
6:00—The Little Rascals—C.B.C. Toronto.  
6:30—The Little Rascals—C.B.C. Toronto.  
7:00—The Little Rascals—C.B.C. Toronto.  
7:30—The Little Rascals—C.B.C. Toronto.  
8:00—The Little Rascals—C.B.C. Toronto.  
8:30—The Little Rascals—C.B.C. Toronto.  
9:00—The Little Rascals—C.B.C. Toronto.  
9:30—The Little Rascals—C.B.C. Toronto.  
10:00—The Little Rascals—C.B.C. Toronto.  
10:30—The Little Rascals—C.B.C. Toronto.  
11:00—The Little Rascals—C.B.C. Toronto.  
11:30—The Little Rascals—C.B.C. Toronto.  
12:00—The Little Rascals—C.B.C. Toronto.